



அரசு கலை மற்றும் அறிவியல் கல்லூரி  
சக்தியமங்கலம் - 638 401, ஈரோடு மாவட்டம், தமிழ்நாடு  
**GOVERNMENT ARTS AND SCIENCE COLLEGE**  
(Recognised u/s 2(f) & 12 (B) of the UGC Act, 1956. A Co-educational Institution affiliated to Bharathiar University, Coimbatore)  
SATHYAMANGALAM - 638 401, ERODE DISTRICT, TAMIL NADU.  
www.gascathy.ac.in e-Mail: gascathy@gmail.com Phone : 04295-297141

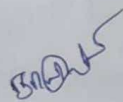
Department: BBA

Academic Year: 2022 - 2023


Date of Event	13.03.2023, 30.03.2023
Mode	Offline
Name of the Event	Placement
Name of the Chief Patron	Dr.K.Radhakrishnan
Chief Guest	Dr.K.Radhakrishnan
No of Beneficiaries	35

**Report:** On 13.03.2023 the principal of the college Dr. K. Radhakrishnan on behalf of BRIGADE LED PVT LTD Company Manager Mr. Seenivasan M and Mrs. Soundarya Aagior visited and conducted the interview through the placement camp in which more than 30 undergraduate third year students of our college participated and benefited. In this 10 students who are studying in our college were selected. A.Dipender 3rd year student from Department of Business Administration participated in placement that take place on 30.03.2023 and got selected. He has received placement order copy of LED Brigade Pvt Ltd Company from Principal.

Encl: Pictures of the Event

  
Co-Ordinator



  
Principal

Government Arts & Science College  
Sathyamangalam  
Erode District.

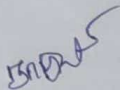
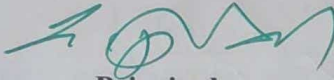




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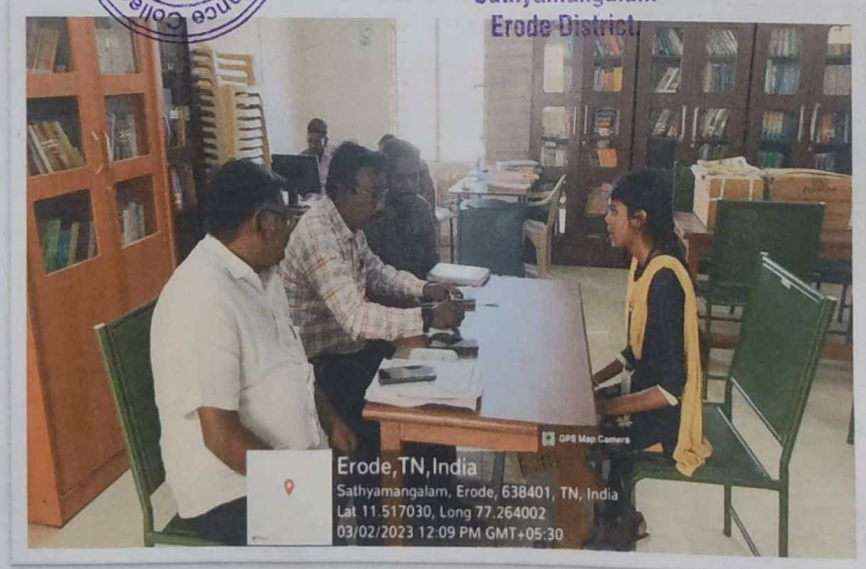
Department: BBA

Academic Year: 2022 - 2023

Date of Event	02.03.2023
Mode	Offline
Name of the Event	Placement
Name of the Chief Patron	Dr.K.Radhakrishnan
Chief Guest	Mr. Raju and Mr. John Rathinakumar, Mr. Tamilarasan
No of Beneficiaries	47
<b>Report:</b> Sathyamangalam Government College of Arts and Science on 02.03.2023 Principal of the College Dr. K. Mr. Radhakrishnan, on behalf of Erode ABT Company, Mr. Raju and Mr. John Rathinakumar, Mr. Tamilarasan, the company manager, visited and conducted the interview through the placement camp.	
<b>Encl: Pictures of the Event</b>	
 Co-Ordinator	 Principal



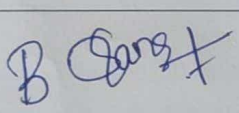
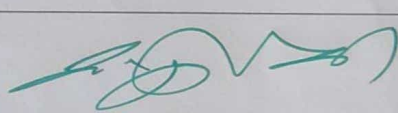
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### Employability Skills

<b>Department: English</b>		<b>Academic Year:2020-2021</b>	
<b>Date of Event</b>		07 February 2023	
<b>Mode</b>		<b>Offline</b>	
<b>Name of the Event</b>		Employability Skills	
<b>Name of the Chief Patron</b>		Dr R Narayanasamy, Principal i/c, GASC, Sathy	
<b>Name of the Convenor</b>		Ms B Sangeetha, Guest Lecturer, GASC, Sathy	
<b>Name of the Speaker (with Address and Contact Details)</b>		Mr N Parthiban, Guest Lecturer, Department of Business Administration	
<b>Report:</b> A lecture on Employability Skills was conducted for the students of English. The lecture provided students with valuable insights into the importance of employability skills in today's competitive job market and equipped them with the knowledge and tools needed for success in their future careers.			
<b>Encl: Pictures of the Event</b>			
 <b>Co-Ordinator/Event Organiser</b>		 <b>Principal</b> Government Arts & Science College Sathyamangalam Erode District.	



Employability Skills



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Department: Kavinkalai Mandram

Academic Year:2022-2023

Date of Event	23/11/2022
Mode	Offline
Name of the Event	Election Awareness Program
Name of the Chief Patron	Dr.K.Radhakrishnan
Chief Guest	
No of Beneficiaries	132

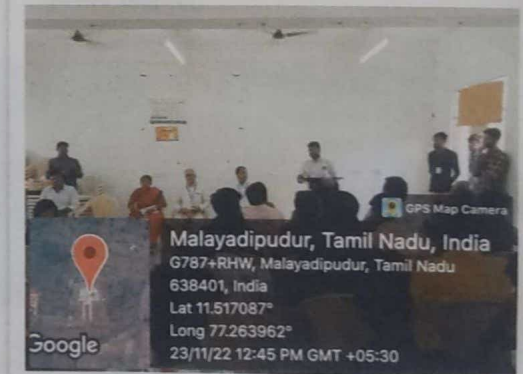
**Report:** Drawing competition regarding election awareness was conducted for the students and prizes were distributed for the students

**Encl:** Pictures of the Event

 Co-Ordinator	 Principal
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Department: Mathematics

Academic Year: 2022-2023

Date of Event	31.10.2022
Mode	Offline
Name of the Event	National Unity Day
Name of the Chief Patron	Dr.K.Radhakrishnan
Chief Guest	
No of Beneficiaries	210

**Report:** Sardar Vallabhbhai Patel's birthday was celebrated as National Unity Day. On this day all the students and teachers took the National Unity Day Pledge in the presence of the College Principal Dr. K. Radhakrishnan as per the guidelines of the College Education Movement.

Encl: Pictures of the Event

*Co-Ordinator*

Co-Ordinator



*Principal*

Principal

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Department:

Academic Year: 2022 -2023

Date of Event	12.05.2022
Mode	Offline
Name of the Event	Commerce Association
Name of the Chief Patron	Principal
Chief Guest	Dr. K. RAVINDRAN Department of Commerce Chikkanna government Arts college Tiruppur
No of Beneficiaries	252

**Report:** This event covers job opportunities in commerce studies in today's digital world. The guest gives lot of new job opportunities in various fields and online courses.

Encl: Pictures of the Event

 Co-Ordinator	 Principal Government Arts & Science College Sathyamangalam Erode District.
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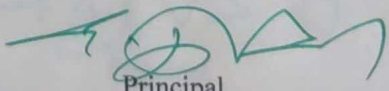
Department: VISUAL COMMUNICATION

Academic Year: 2021-22

Date of Event	29/04/22
Mode	Offline
Name of the Event	Workshop on Photoshop and Illustrator
Name of the chief Patron	Dr. K. Radhakrishnan, Principal, GASC, Sathyamangalam
Chief Guest	Mr. Keerthivasan S., Technical Head, Department of Visual Communication, KSR College of Arts and Science, T.Gode.
No. of Beneficiaries	(80 Students) Department of visual Communication, GASC, Sathyamangalam

**Report:** One Day Workshop on Photoshop & Illustrator, on Friday 29/04/2022 on behalf of Department of Visual Communication of Sathyamangalam Government College of Arts and Science, Erode district, Photoshop & Illustrator software computer based technical training was held for the students. In the program, through the software technology called Photoshop, all kinds of old photos can be polished through software technology and can be taken to various media platforms by the students. Then considering the necessity of the Design department, a technical workshop was held to create easily identifiable works such as Logo, symbol color for companies through the software technology called Illustrator, and to make a mark for oneself in the competitive market with imagination and innovation. The workshop was attended by Technical Researcher, Department of Visual Communication, Tiruchengode KSR College. Mr. Keerthivasan imparted the training. Earlier the college principal Dr. K. Radhakrishnan presided. Professors from other departments including the head of the department Dr. Ramachandran gave greetings. Dr. K Jayaraj, Department of Visual Communication, organized all necessary software and equipment for the technical workshop and provided training. And in order to celebrate the 75th Independence Day Amudha Festival, Pavendar Bharathidasan's birthday and the merits and importance of Raja Ravivarma's spiritual and historical paintings which was remembered during the session. Perumakanar's original painting were highlighted and then in memory of painting genius Raja Ravivarma's fine art based journey in south india which was remembered among the audience.

**Encl: Picture of the Event:**

 Co-ordinator	 Principal Principal
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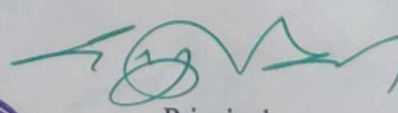
Dept: VISUAL COMMUNICATION

Academic Year: 2021-22

Date of Event	25/04/22
Mode	Offline
Name of the Event	Film making and Video Editing
Name of the chief Patron	Dr. K. Radhakrishnan, Principal, Government Arts and Science College, Sathyamangalam
Chief Guest	Mr. Ganesh Prabhu, Asst. Prof and Head, Department of Visual Communication, KSR College of Arts and Science, T.Gode.
No. of Beneficiaries	(80 Students) Department of visual Communication, GASC, Sathyamangalam

Report : On behalf of the Visual Communication Department of Sathyamangalam Government College of Arts and Science, Erode district, a one-day technical training for film, short film, documentary and audio and video advertisements was held for the students on Monday 25/04/2022. In the program, the digital footages created by the students were filmed using the Premier Pro software. In the workshop Mr. Head of Department of Visual Communication, Tiruchengode KSR College. B. Ganesh Prabhu imparted the training. Earlier the college principal Dr. K. Radhakrishnan presided. Professors from other departments gave felicitations. Dr. K Jayaraj, Department of Visual Communication, set up all the necessary software and equipment for the technical workshop and the individual works of each student were videotaped and recorded during the training. Teachers and students from Visual Communication Department participated in the event and took the leadership and gave technical feedback and congratulated and thanked the students from Computer Science and Applied Department who participated as beneficiaries.

Encl: Picture of the Event:

 Co-ordinator	 Principal
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Principal  
Government Arts & Science College  
Sathyamangalam  
Erode District.





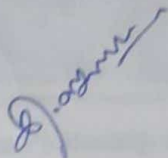

Department: VISUAL COMMUNICATION

Academic Year: 2021-22

Date of Event	06/04/22
Mode	Offline
Name of the Event	<b>SAKTHI KALAI SHETRA</b>
Name of the chief Patron	Dr. K. Radhakrishnan, Principal, Government Arts and Science College, Sathyamangalam,
Chief Guest	Boo.Mu Anbu Siva Poet and Tamil story Writer.
No. of Beneficiaries	(80 Students) Department of visual Communication, GASC, Sathyamangalam

Report : On behalf of the Department of Visual Communication, Sathyamangalam Government College of Arts and Science, the 'Shakti Kalai Shetra' was started on Wednesday 06/04/2022. College Principal Dr. K. Radhakrishnan presided. Poet and writer Boo.Mu Anbu Siva delivered a keynote speech giving importance to modern works in line with the strategies of the students in poetic style. Earlier, on the occasion of the 75th Independence Day Amudham Festival, 'Tamil Vithaka' Meenakshi Sundaram Pillai and 'Natural Agronomist' K. .Nammazhwar's birthdays were showered with floral tributes to on that day. An advertisement was screened to promote visual communication department education, employment opportunities and unique talents among students. As a part of Shakti Kalai Shetra Iyal Music and Drama Forum, two student organizations named Film club and Photography Club were started through the website Google classroom in order to improve their individual skills during the college years and easily win the future professional competitions. Third year student G.Kavin and second year student K Gokulakannan took charge as student representatives. Through this, the philosophy and ethics of film and photography in the world-renowned movement is to be discussed. Dr.Ramasamy, Professor of Economics Dr.N.Sivakumar, Professor of Chemistry, Dr.K.Pongianan Professor of Commerce have participated the program.

Encl: Picture of the Event:

 Co-ordinator	 Principal
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Principal  
Government Arts & Science College  
Sathyamangalam  
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Film making and Video Editing (25/04/22)



SAKTHI KALAI SHETRA (06/04/22)



Workshop on Photoshop and Illustrator (29/04/22)



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Erode District